### INVESTOR PRESENTATION MARCH 2018

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# **OUR VISION: TO CREATE ATTRACTIVE AND** SUSTAINABLE PLACES THAT ENRICH PEOPLE'S EVERYDAY WORKLIFE

# **KUNGSLEDEN'S CORE VALUES**



# AGENDA

### > Overview of Kungsleden

> Financial key ratios, targets and rating grid

### > Sustainability – A part of the vision

### > Kungsleden's Green Bonds

### > Kungsleden's Green assets and Green investments

### > Appendix

# OVERVIEW OF KUNGSLEDEN

# **INTRODUCTION TO KUNGSLEDEN**

### Kungsleden in brief

- Kungsleden is a long-term owner of properties focusing on active management and development of offices and other commercial properties in Stockholm and Sweden's other growth regions
- Kungsleden's transformation completed in 2017:
  - Nearly half of the property value located in Stockholm
  - Property value located in four prioritized growth markets (Stockholm, Gothenburg, Malmö and Västerås
  - Focus on property category Offices
  - Continued focus on Clusters
- Listed on Nasdaq Stockholm (Large Cap) with a market capitalization of SEK 12.0bn\*\*

# Emporia Office, Malmö (Hyllie)

\*As reported 31 December 2017 \*\*As of 23 February 2018

### Book value by property category



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### TRANSFORMATION COMPLETED – KEY FIGURES DEVELOPMENT VERSUS TARGETS (1/2)

#### IMPROVED PORTFOLIO QUALITY

46%

2017 Q4

STOCKHOLM

≥50%

TARGET 2020



#### **PROPERTY BELONGING TO A CLUSTER**





9%

2012 Q4

PROPERTY BY GEOGRAPHY













#### ECONOMIC OCCUPANCY RATE 2017



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### **TRANSFORMATION COMPLETED – KEY FIGURES DEVELOPMENT VERSUS TARGETS (2/2)**

#### STRENGTHENED BALANCE SHEET





EQUITY RATIO

**INTEREST COVERAGE RATIO** 





Moody's Official Rating: BA1 with Positive Outlook

# CREDIT RATING "Ba1" WITH POSITIVE OUTLOOK FROM MOODY'S

Mod	DDY'S Ba1 (pos) Rating assigned to Kungsleden
1	A medium sized and geographically diversified portfolio comprising office, industrial/logistics and retail units
2 2	Urbanization and growth benefits Kungsleden
3	Stable rental revenue supported by an evenly spread lease maturity profile

### CLUSTERED PROPERTIES THAT PROVIDE CUSTOMER VALUE AND OPERATIONAL BENEFIT

85% of book value in four prioritized growth regions\*







\*Proforma for acquisitions and divestments

### **Our cluster strategy**

- Important attributes
  - At a good location with high accessibility
  - Near thoroughfares and hubs
  - In a market with high growth and momentum
  - Contain a mix of offices, retail and residential premises
  - Potential for development as regards to both cityscape and profile
- Unique possibilities
  - Provides us with a better customer offering
  - Large volume provides us with management synergies
  - Increases our knowledge of the area
  - Enables us to deliver the desired level of service
  - Ability to help shape development of the area
  - With local offices, we are closer to our tenants

# NEW CLUSTER – GOTHENBURG CITY SOUTH – PROFORMA



#### KEY RATIOS (31 December 2017)

No. of properties	6
Leasable area, thousand sq.m	52
Rental value, SEKm	81
Rental revenue, SEKm	78
Operating net, SEKm	62
Book value, SEKm	1,362
Economic occupancy rate, office, %	97.0
Rental revenue, office, SEK m/sq.m	1,832
Surplus ratio, %	79.1
Direct yield, %	4.6
Certification	LEED Gold









# **NEWLY ACQUIRED – TYFONEN 1, MALMÖ**



KEY RATIOS	
Leasable area	18,244
Rental value, SEK m	60
Rental revenue, SEK m	56
Operating net, SEK m	45
Purchase price/valuation, SEK m	~1,000
Economic vacancy	93%
Rental value, SEK/sq m	3,291
Surplus ratio, %	80%
Direct yield, %	4.5%
Largest tenants	Story Hotel, EY, United Spaces
Certification	LEED Platinum





# **URBANISATION AND GROWTH BENEFITS**

### Favourable market fundamentals

- Population growth expected to continue in concentrated major urban areas
- Demand for commercial premises expected to continue as large portions of the population of working age lives in cities where business are
- GDP growth for Sweden is estimated to 2.2% per annum\* 2018-2020 driven by strong export, investments and consumption
- Market rents for offices continued to increase during 2017 in most sub-markets and particularly in large urban regions
- Limited new supply for office for primarily peripheral inner city locations as well as better suburb locations

### Vacancy rate office, %\*\*



Yield requirements in Stockholm and interest rate level, %\*\*



\*Growth as average arithmetic mean 2018-2020. Source: *The National Institute of Economic Research, December 2017* \*\* Source: JLL

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### STABLE RENTAL REVENUE SUPPORTED BY AN EVENLY SPREAD LEASE MATURITY PROFILE

### **Rental revenue**

### **Tenants**

- Rent per square meter increased by ~40% (2017 compared to 2013) on the back of a higher quality portfolio
- Created a high guality real estate portfolio by selling non strategic properties and leaving more than 100 municipalities and by buying strategic properties in strong rental markets - in total > SEK 20bn over past 4 years



#### LEASE AGREEMENT MATURITY STRUCTURE **INVESTMENT PROPERTIES**<sup>1</sup>

subsidiaries in several cities



Top 10 largest tenants are to a large extent reputable creditworthy private

Risk lowered since several of the largest tenants have different activities and

Average maturity of the remaining lease agreements was 3.9 years on 31

Top 10 tenants\*

Bring Frigoscandia

ABB AB

December 2017. Average maturity for top 10 tenants was 5.2 years

operations or government owned operations

Total	2,234	100
Other	1,676	75
Sum top 10 tenants	558	25
Artexis Nordic AB	21	1
Tullverket	22	1
Westinghouse Electric Sweden	24	1
Sveriges Television AB	24	1
Västerås kommun	33	1
ICA	36	2
Försvarsmakten	37	2
Biz Apartments	38	2

Rental revenue.

SEKm

268

55

Office	Industrial/warehouse	Retail	Oth
	ase agreements		

1. Excluding housing, car parks and garages

#### \*As of 30 December 2017 KUNGSLEDEN AB (PUBL) | 16

Share of

12

2

rental revenue, %

# FINANCIAL KEY RATIOS, TARGETS AND RATING GRID

### SUSTAINABLE LEVERAGE PROFILE, STRONG FIXED CHARGE COVERAGE AND DIVERSIFIED FUNDING MIX (1/2)



### Debt maturity profile<sup>1</sup>



Greater diversification of funding sources



FINANCING MIX AS OF 31 DEC 2016





1) As per 31 December 2017

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### SUSTAINABLE LEVERAGE PROFILE, STRONG FIXED CHARGE COVERAGE AND DIVERSIFIED FUNDING MIX (2/2)





### Average interest rate of debt

Investment programme and financial management

### **1** Investments in existing portfolio 2018-2019

- SEK 2.3bn according to plan
- $\ge 6\%$  target yield on investments

### 2 Deleveraging

- Targeting an LTV of 50%
- Reduce risk profile given lower debt level
- Gain from reduced financing costs

### 3 Net acquisitions

 Use remaining headroom for selective accretive acquisition opportunities in core markets in line with our 2020 goals, profit from property management of SEK 1,200m

Investing in our existing portfolio with reduced financial risk

# **GRID OUTCOME**

Kungsleden AB					
REITs and Other Commercial Property Firms Industry Grid [1][2]		Curr LTI 6 / 30 /	M	Moody's 12-18 Month Forward View	
	Unencumbered Assets > in turn would indica			As of 9 / 8 / 2017 [3]	
Factor 1: Liquidity and Funding (24.5%)		Measure	Score	Measure	Score
a) Liquidity Coverage		Ва	Ва	Ва	Ва
b) Debt Maturities		В	В	В	В
c) FFO Payout	~50% today	41.90%	Aa	41%- 46%	Aa
d) Amount of Unencumbered Assets >>	~30 // today	1.80%	Саа	5% - 32%	Caa
Factor 2: Leverage and Capital Structure (30.5%)					
a) Debt / Gross Assets		→ 51.20%	Ва	49% - 51%	Ва
b) Net Debt / EBITDA		10.5x	Саа	10.8x - 11.8x	Саа
c) Secured Debt / Gross Assets		49.00%	В	28% - 41%	В
d) Access to Capital		Ва	Ва	Ва	Ва
Factor 3: Market Position and Asset Quality (22%)					
a) Franchise / Brand Name		Ваа	Ваа	Ваа	Ваа
b) Gross Assets(USDm)		\$3.684.9	Ваа	\$3,900 - \$4,000	Ваа
c) Diversity: Location / Tenant / Industry / Economic		Ваа	Ваа	Ваа	Ваа
d) Development Pipeline		3.70%	Aa	3% - 4%	Aa
e) Asset Quality		Ва	Ва	Ва	Ва
Factor 4: Cash Flows and Earnings (23%)					
a) EBITDA Margin (YTD)		58.60%	Ваа	59% - 61%	Ваа
b) EBITDA Margin Volatility		4.00%	Ваа	2% - 5%	Ваа
c) EBITDA / Fixed Charges (YTD) [4]		3.2x	Α	3.2x - 3.4x	Α
d) Joint Venture Exposure (YTD)		0.00%	Aa	0%	Aa
Rating:					
a) Indicated Rating from Grid		(	Ba1		Ba1
b) Actual Rating Assigned				└─── <b>&gt;</b>	Ba1

Moody's

**INVESTORS SERVICE** 

Possible to improve by using the capital market through establishing a MTN-programme

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# INCREASED SHARE OF UNSECURED DEBT TO INCREASE PROPORTION OF UNENCUMBERED ASSETS



Unencumbered assets >30% would indicate a grid rating of "Baa3"

# SUSTAINABILITY – A PART OF THE VISION

# SUSTAINABILITY VISION AND GOALS 2020

"Kungsleden has a clear sustainability profile and sustainability is an obvious and integrated part in all our business. The sustainability efforts generate profits for both Kungsleden and the society."

# SELECTED MILESTONE ACHIEVEMENTS IN KUNGSLEDEN'S SUSTAINABILITY WORK

Key achievements in Kungsleden's sustainability development



# **SUSTAINABILITY GOALS 2020**



# ENVIRONMENT

- Sustainability issues integrated throughout the entire organisation
  - Sustainability targets are set for all development projects and annual sustainability plan is performed for all market units
- Kungsleden conducts a risk analysis of sustainability risks
- Measurable sustainability targets are set yearly and followed up on a monthly basis
  - E.g. Kungsleden aim to reduce energy consumption by 3% annually
- Extensive energy efficiency measures involving stocktaking existing systems twice per year to optimize and identify measures that could lower energy consumption
  - Energy costs in like-for-like holdings decreased by 5.9% saving some SEK 13m in cost savings during 2017
- Suppliers have to sign Kungsleden's code of conduct prior to delivery and Kungsleden uses Byggvarubedömningen for evaluation of environmental performance of building materials used







# Kungsleden will strive to certify all properties that will be held longterm according to LEED

# **CERTIFICATION STRATEGY**

- Kungsleden will strive to certify all properties that will be held long term according to LEED
- Strive for certification of all new construction projects or major rebuilding projects according to LEED, at least gold level or Miljöbyggnad at least silver level i connection with the project's implementation
- Goal: Half of the properties (based on value) to be certified before the end of 2020 and all Kungsleden's properties to be certified before the end of 2025
- The time plan is based on refinancing date, property value, organisational spread, number of tenants per property and long-term ownership

### **Goal 2020**

- 50% of the properties to be environmentally certified
- 20% less energy consumption compared to 2014

### Goal 2025

All properties to be environmentally certified



Property: Blästern 14, Stockholm

# KUNGSLEDEN'S GREEN BONDS

# **DRIVERS BEHIND GREEN BONDS**

- Kungsleden aims to develop customer offerings that contribute to a sustainable society with a tangible value-add, which make customers want to stay with Kungsleden
- Through a successful sustainability program Kungsleden wish to
  - Take global responsibility
  - Ensure long-term competitiveness
  - Strengthen the brand
  - Attract and retain employees
  - Increase profitability
  - Broaden its investor base
- To achieve a successful sustainability program Kungsleden will strive to finance all its green assets with green financing



### **ELIGIBLE PROJECTS FOR GREEN FRAMEWORK**

New and/or existing commercial properties that have or will have a certification:



BREEAM/BREEAM in-use ≥ very good

Miljöbyggnad ≥ Silver



- Kungsleden requires that for LEED and BREEAM certified buildings at least 70% of the possible points within the energy category for LEED and BREEAM certified building has to be achieved
- Major renovations of commercial properties leading to reduced energy use of  $\geq 25\%$  (per sq m and year), Energy efficiency projects reducing energy use by  $\geq 25\%$
- Renewable energy
- Eco-efficient, circular economy adapted products, production techniques with environmentally smart use of building materials
- Infrastructure for electric cars



### **GREEN PROJECT SELECTION**

### Kungsleden's Green Bond Committee

Chief Investment Officer/ Deputy CEO Ylva Sarby Westman **Treasurer** Fredrik Sandell



- Responsible for managing the Green Bond project evaluation and selection
- Scheduled to meet at least twice per year
- Decisions are based on consensus

#### Reporting

- Annual Green Bond Letter to investors including
  - List of all projects financed including allocated amount, brief description and expected impact
  - Allocation of Green Bond proceeds between projects and refinancing
  - Type and level of certification, energy use, CO<sub>2</sub> emissions
  - Other environmental benefits when available
- Internal tracking method, allocation of proceeds from Green Bonds and the Investor Letter will be reviewed annually by Kungsleden's external auditor and made publicly available



# **CICERO/SEI SECOND OPINION**



"Based on the project category shadings detailed below, and consideration of the issuer's systematic sustainability work and governance structure of Kungsleden in terms of management and use of proceeds, we rate the framework CICERO Medium Green."

### **Rating of Kungsleden's Green Bond Framework**



# KUNGSLEDEN'S GREEN ASSETS AND GREEN INVESTMENTS

# **FINANCING PLAN COMING 12 MONTHS**



# **EXAMPLE OF CERTIFIED KUNGSLEDEN PROPERTIES**

	Kv. Tändstickan, Göteborg	Färöarna 3, Kista	Trekanten 5, Danderyd	Tyfonen 1, Malmö
Property				
Property type	<ul><li>Two office properties</li><li>One parking garage</li></ul>	Office property	Office property	<ul> <li>Office and hotel property</li> </ul>
Square metres	<ul><li>Office space: 18,300</li><li>Parking space: 11,600</li></ul>	<ul> <li>Office space: 30,000</li> </ul>	<ul> <li>Office space: 32,000</li> </ul>	<ul> <li>Office space: 11,668</li> <li>Hotel space: 2,943</li> <li>Other space: 3,633</li> </ul>
Certification	LEED GOLD	LEED GOLD, EU     GREEN BUILDING	LEED GOLD	LEED PLATINUM
Select tenants	Capgemini Handelsbanken	ACO ENEA	GE Healthcare Attendo €⊙⊙ Incoord	STORY (STUDIO MALMO) EEY UNITED SPACES
Purchase price / current valuation	<ul> <li>SEK 1bn</li> </ul>	<ul> <li>SEK 1.3bn</li> </ul>	<ul> <li>SEK 750m</li> </ul>	<ul> <li>SEK 1bn</li> </ul>

### **KUNGSLEDEN'S CERTFIFIED PROPERTIES AND PENDING CERTIFICATIONS**

#### List of certified properties

Property	Classification	As of	Square metres	Value (SEKm)
Tyfonen 1	LEED Platinum	2018	18,244	1,000
Kv. Tändstickan <sup>1</sup>	LEED/LEED Gold	2018	29,900	1,000
Borgarfjord 5	Green building	2017	10,035	255
(Gårda 19:10)	Miljöbyggnad brons	2017	3,767	112
Lustgården 12	LEED ID	2017	1,800	90
Torsnäs 1	Green building	2017	10,523	164
Mässhallen 1	Miljöbyggnad silver	2015	20,979	310
Färöarna 3	LEED Gold, Green building	2014	37,830	1,380
Trekanten 5	LEED Gold	2012	30,788	750
Fräsen 1	Green building	2012	1,904	29
Gulddragaren 24	Green building	2011	1,577	16
Total certified			167,347	5,106

### List of properties to be certified in 2018

Property	Classification	As of	Square metres	Value (SEKm)
Keflavik 1	LEED, EBOM, Green building	Pending	25,097	810
Hornafjord 1	LEED	Pending	22,841	560
Lorens 14	LEED	Pending	25,967	549
Mimer 5	LEED	Pending	88,201	1,660
Ottar 5	LEED	Pending	20,405	330
Ottar 6	LEED	Pending	18,126	340
Borgarfjord 5	LEED	Pending	10,035	255
Reyjkavik 2	LEED	Pending	11,892	306
Blästern 14	LEED	Pending	14,334	575
Holar 1	LEED	Pending	5,628	106
Bergudden 8	LEED	Pending	19,330	526
Karlslund 5:2	LEED	Pending	58,410	775
Högsbo 17:4	LEED	Pending	1,804	12
Högbo 13:6	LEED	Pending	7,832	94
Påskbuketten 6	LEED	Pending	2,140	24
Lustgården 11	LEED	Pending	7,474	382
Lustgården 12	LEED	Pending	13,367	670
Total pending			352,883	7,974

#### Number and value of certified properties



### Kungsleden is striving for a certification ratio of 35% of value within the coming 18 months

1) Kallebäck 2:7, 2:11 and 2:9. The properties are partly constructed/rented and will be fully finished in Q1 2019. The office building finished in Q1 2019 will be LEED Gold certified, 11,600sqm parking space with a value of SEK 119m will not be LEED certified

# **OTHER GREEN KUNGSLEDEN PROJECTS**

### Bergudden 8, Danderyd



 Geothermal heating project expected to decrease energy consumption caused by heating/cooling by 50%

### Karlslund 5:2, Östersund



 Solar panel project on 1,200 sq m equivalent to 164 000 kWh

### **General green investments**



 Energy-efficient installations such as ventilation, windows, lightning leading to reduced energy consumption

# APPENDIX

# **SUSTAINABILITY GOALS 2018**



# **STOCKHOLM CLUSTERS**

KISTA	
KEY RATIOS	
No. of properties	9
Leasable area, thousand sqm	146
Rental value, SEK m	286
Book value, SEK m	4,159
Economic occupancy rate*, %	86.2
New leasing, Jan-Dec, SEK m	21
Net leasing, Jan-Dec, SEK m	9



DANDERYD	
KEY RATIOS	
No. of properties	4
Leasable area, thousand sqm	100
Rental value, SEK m	189
Book value, SEK m	2,651
Economic occupancy rate, %	90.8
New leasing, Jan-Dec, SEK m	23
Net leasing, Jan-Dec, SEK m	6

STOCKHOLM CITY EAST	
KEY RATIOS	
No. of properties	4
Leasable area, thousand sqm	89
Rental value, SEK m	164
Book value, SEK m	3,207
Economic occupancy rate, %	89.9
New leasing, Jan-Dec, SEK m	27
Net leasing, Jan-Dec, SEK m	19

# **HYLLIE CLUSTER**



# **SECOND OPINION – MEDIUM GREEN**





"Overall, Kungsleden's Green Bond Framework ("GBF"), together with its sustainability policy, building certification strategy and reporting standards, provides a sound base for climate-friendly investments"

"Kungsleden has a strong governance structure and fit-for-purpose procedures that support sound management of proceeds, as well as regular and transparent reporting about green bond project achievements to investors and the public" "Kungsleden has committed to the principles of the UN Global Compact and reports accordingly, as well as according to the Global Reporting Initiative (GRI) standards."

"GRESB, an investor-driven organization committed to assessing the ESG performance of real assets globally, has rated Kungsleden "Green Star" since 2016."

"Kungsleden has a strong management and governance structure indicated by their existing corporate management and reporting processes"

"The green bond framework lists the eligible project category [...] which support their objectives to promote the transition to low carbon, climate resilient growth and a sustainable economy."

"We find no obvious weaknesses in Kungsleden's GBF"

# FINANCIAL STATEMENTS

### Income statement

SEKm	FY 2017	FY 2016	Q4 2017	Q4 2016
Revenue				
Rental revenue	2,319	2,422	567	598
Other revenue	4	7	0	4
Total revenue	2,323	2,430	567	602
Total property costs	-785	-827	-200	-212
OPERATING NET	1,538	1,602	367	390
Selling and administration costs	-120	-112	-31	-31
Net financial items				
Financial income	1	1	0	0
Financial costs	-398	-467	-85	-114
Other financial expenses	-36	-34	-8	-10
Total net financial items	-433	-500	-93	-123
PROFIT FROM PROPERTY MANAGEMENT	985	990	243	235
Changes in value				
Profit (loss) from divestments	-6	32	7	3
Unrealised changes in value, properties	1,417	1,659	367	475
Unrealised changes in value, financial instruments	85	-321	5	196
Total changes in value	1,496	1,370	379	674
PROFIT BEFORE TAX	2,481	2,360	622	910
Тах				
Current tax	0	0	0	1
Deferred tax	-575	-491	-129	-211
Total tax	-575	-492	-129	-211
PROFIT FOR THE PERIOD	1,906	1,869	493	699

### **Cash flow statement**

SEKm	FY 2017	FY 2016	Q4 2017	Q4 2016
OPERATING ACTIVITIES				
Profit from property management	985	990	243	235
Adjustments for non-cash items	1	17	-4	17
Tax paid	0	0	0	0
Cash flow before changes in working capital	986	1,007	239	252
Changes in working capital	-131	4	67	-38
Cash flow after changes in working capital	855	1,011	306	214
INVESTING ACTIVITIES				
Investments in existing properties	-925	-609	-381	-252
Acquisition of properties	-790	-230	0	-66
Divestment of properties	1,709	776	60	245
Other tangible/intagible non-current assets	0	-10	0	-4
Financial assets, net	-397	-13	-9	-13
Cash flow from investing activities	-403	-86	-330	-90
FINANCING ACTIVITIES				
New share issue	1,599	0	0	0
Dividend	-437	-364	0	0
Repayment of loans	-4,302	-3,753	-2,332	-149
New loans	2,944	2,808	2,428	41
Cash flow from financing activities	-196	-1,309	96	-108
CASH FLOW FOR THE PERIOD	256	-384	72	16
Cash and cash equivalents at the beginning of the period	57	441	241	41
Exchange rate differences on cash equivalents	0	0	0	0
Cash and cash equivalents at the end of the period	313	57	313	57

# FINANCIAL STATEMENTS (CONT'D)

### **Balance sheet**

SEKm	FY 2017	FY 2016
ASSETS		
Non-current assets		
Intangible assets	9	11
Properties	30,974	29,533
Equipment	7	9
Other long-term receivables	12	12
Total non-current assets	31,002	29,566
Current assets		
Current receivables	231	231
Cash and bank balances	313	57
Total current assets	544	288
TOTAL ASSETS	31,546	29,854
EQUITY AND LIABILITIES		
Equity	14,192	11,123
Non-current liabilities		
Liabilities to credit institutions	10,150	13,702
Other interest-bearing liabilities	3,096	1,230
Derivatives	171	653
Deferred tax liability	1,333	841
Provisions	12	12
Total non-current liabilities	14,762	16,438
Current liabilities		
Liabilities to credit institutions	927	26
Other interest-bearing liabilities	980	1,553
Other liabilities	684	714
Total current liabilities	2,591	2,293
TOTAL EQUITY AND LIABILITIES	31,546	29,854

### **Key ratios**

PROPERTY RELATED	FY 2017	FY 2016
Direct yield, investment properties, %	5.3%	5.7%
Economic occupancy rate, investment properties %	91.8%	91.9%
Surplus ratio, investment properties, %	67.3%	67.2%
FINANCIAL		
Return on total assets, %	4.6%	5.2%
Return on equity, %	15.1%	18.0%
Interest coverage ratio, multiple	3.3x	3.0x
Equity ratio, %	45.0%	37.3%
LTV, %	47.9%	55.7%
DATA PER SHARE		
Dividend	2.00	2.00
Profits from property management	4.66	5.31
Net profit (loss) for the period	9.03	10.01
Outstanding shares at the end of the period (m)	218	182
Average number of shares (m)	212	187
Equity	64.98	61.12

# **DELIVERING ON FINANCIAL OBJECTIVES**



\* As of 22 June 2017

\*\*Financial targets set during the year-end report 2016 KUNGSLEDEN AB (PUBL) | 46

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